



## **THE LUMEN PRIZE 2018**

### **Terms and Conditions**

These terms and conditions govern the participation in The Lumen Prize to be produced by The Lumen Prize as operated by Lumen Projects Limited (from now on referred to as the "Organiser"). We recommend the reading, with maximum care, of each item of the terms and conditions below. Full acceptance of each item is a requirement of your entry and participation in The Lumen Prize.

### **NOTE TO ENTRANTS**

The Lumen Prize is owned by the Organiser, a not-for-profit company limited by guarantee and registered in England & Wales. All revenue from entries or other Organiser activities are used exclusively for managing the competition, paying the cash prizes, as well as organising exhibitions and other events which meet The Lumen Prize's goal of raising the profile of digital art globally. The Organiser does not profit in any way from the revenue raised through entries or other related activities.

### **ENTRY CONDITIONS**

- 1.1 Only works registered through the website [www.lumenprize.com](http://www.lumenprize.com) will be accepted.
- 1.2 To register it is necessary to complete and submit the online Registration Form.
- 1.3 Individuals may enter as many works as they like. Two works may be submitted with each entry costing US\$45 and each additional entry costing US\$22.50. A series is understood as one work.
- 1.4 Works that have won other prizes are eligible for entry as long as the entrant retains ownership of the work.
- 1.5 The Organiser will not accept digitised versions of work done by traditional means such as oils, watercolours, pen and ink, etc, unless these versions have been artistically manipulated by computer software and this process is an intrinsic part of the work.
- 1.6 Photography is permitted where digital photo-manipulation is an intrinsic part of the work. Digital photography or scanned images can be entered if they have been artistically manipulated by computer software to produce images unattainable through conventional photographic processes.
- 1.7 Work must be created, at least in part, on digital devices such as tablets, digital cameras, smartphones or computers. Physical artworks are eligible if a digital element is a significant factor in the concept or execution of the work, i.e. entries for the 3D/Interactive prize.
- 1.8 Specifications for entry : Moving Image, Web-based, 3D/Interactive, VR/AR Works: the entrant shall provide a link to the works via Vimeo or YouTube in HD. Entries with sound are welcome but the entrant must own the copyright to the sound used. If the sound is created

by another individual, permission must be granted and credit given.

If your work is site-specific, please identify the site where the work was installed.

Stills: please upload files in JPEG or PNG format at 1MB or less.

1.9 Candidates longlisted for The Lumen Prize will be asked to provide images or videos in high resolution for Lumen Prize events.

1.10 The Organiser does not account or have any liability for any participants' bank fees and charges that may be levied in currency conversion and currency transaction by the participating bank or institution. Prizes are paid in US Dollars. Currency conversions to local currency are at the winners' choice at the time of conversion.

1.11 The payment of the entry fee should be made via PayPal. The entry fee must be paid prior to uploading artwork. If you would prefer to pay by bank transfer, please contact [info@lumenprize.com](mailto:info@lumenprize.com).

1.12 Call for Entries will be open from 15 March, 2018 and will close on 1 June, 2018.

1.13 Call for Entries may be extended at the discretion of the Organiser.

## **SELECTION OF WORKS**

2.1 Lumen's International Selection Committee ("ISC") of gallery owners, curators, artists and academics will choose works for the 2018 Lumen Prize Longlist which will be featured in The Lumen Prize online gallery. For the full list of the ISC panelists, please contact [info@lumenprize.com](mailto:info@lumenprize.com). The Longlist will be announced in July on a date to be selected by the Organiser. Please check the website for more details.

2.2 A public vote of those chosen for the Longlist will be launched and promoted by the Organiser as the People's Choice Award in August 2018. Any cases of spam or computer-generated voting detected will immediately disqualify the entry deemed to be benefiting from this activity. The work receiving the most votes from the public will win The Lumen Prize People's Choice Award 2018 and receive a cash prize of US\$250. In the unlikely event of a draw, the Lumen Jury Panel will select the winner.

2.3 The Lumen Jury Panel of eminent art experts will select the finalists and the top cash prize winners. The Winners will be announced in late September at an Awards Ceremony in a location and on a date that is to be selected by the Organiser.

2.4 The notification to successful entrants will be made individually by the Organiser via the email address specified on the Registration Form. Artists whose works have not qualified for the Longlist will not be individually notified. If your work has not been included in the Longlist, we regret that we do not have the resources to provide feedback.

2.5 Entrants may at any time notify the Organiser at [info@lumenprize.com](mailto:info@lumenprize.com) if they wish to remove their work(s) from the competition after submission and, if they are selected, before the online publication of The Lumen Longlist in September. Please note that once a work has been submitted, the entrance fee will not be refunded, even where the work is subsequently removed (whether by the Organiser or the entrant).

2.6 Once selected as a Lumen finalist, artists are eligible for a range of opportunities regardless of whether their work wins one of the Lumen Prizes. These include the possibility of selection for Lumen Prize exhibitions, commissions and events over the next 12 months and in the future. Longlisted works may also be eligible for these opportunities at the discretion of the Organiser. Please note: Curation and curators for each show will vary from location to location. Selection as a prize winner, shortlist or longlist artist does not guarantee inclusion in Lumen Prize events but remains at the discretion of the Organiser.

## **THE ENTRANT'S RESPONSIBILITY**

The entrant(s) warrants and represents as follows:

3.1 The entrant(s) is / are the sole owner, creator and author of each entry.

3.2 The entrant(s) has / have the right and full authority to make the entry available to The Lumen Prize.

3.3 Each entry does not contain any infringing, threatening, false, misleading, abusive, harassing, defamatory, pornographic, obscene, scandalous, inflammatory, or profane content.

3.4 Each entry does not contain any material that could constitute or encourage conduct which would be considered a criminal offence, give rise to civil liability, or otherwise offend against any other law.

3.5 Each entry does not infringe the copyrights (and related rights), trademarks, design rights, or any other intellectual property rights of any third person or entity, or violate any person's rights of privacy or breach the contract rights of any third party.

3.6 The entry should not include:

- trademarks owned by third parties.
- copyright materials owned by third parties.
- names, likenesses, voices or other characteristics identifying celebrities or other public figures, living or dead.
- material for which the entrant has purchased or secured the rights to use stock images.
- material which contain any commercial content that promotes any product or service unless the appropriate written consents from the relevant rights owners have been received.
- In the event any such consent either has not been obtained and/or are not provided to the Organiser, the Organiser has the absolute right to remove the entry. If there is an artistic reason for including material of this sort, please make this clear in the details of how the work was created.

3.7 The entrant shall fully indemnify and and keep indemnified and hold the Organiser harmless against all and any claims, demands, loss, damages, liability and costs (including reasonable legal expenses) that the Organiser suffers or incurs as a result of, or in connection with, any breach by the entrant of the warranties in clauses 3.1-3.6 above. In such circumstances, the works subject to any claim or demand will be suspended from the competition pending a final decision of such claim.

3.8 The Organiser reserves the right and without any liability to the entrant to remove any entries that it considers do not comply with these terms or are in conflict or otherwise contradict any applicable laws or where the Organiser considers, in its sole discretion that the entrant may have engaged in any improper conduct which may affect the reputation and standing of The Lumen Prize or where the Organiser has any other concerns either about the entrant or the entrant's work.

3.9 By entering the competition, the entrant agrees and acknowledges that the Organiser is permitted to receive the entrant's registration and personal data. All personal information will be used by the Organiser in accordance with its Privacy Policy.

3.10 By entering the competition, the entrant warrants that his/her entries comply with these

terms and conditions, that the entrant has read and understood the Privacy Policy and s/he indemnifies the Organiser for any breach of this warranty.

## **INTELLECTUAL PROPERTY**

4.1 By entering the competition, entrants do not transfer or surrender the copyright or other intellectual property rights in their work but if selected for the longlist or named a finalist or winner, artists may be asked to grant royalty-free worldwide rights to the Organiser, to reproduce, distribute, display reproductions, whether in whole or part, in any media now or hereafter known, including, but not limited to: display at exhibitions; on the website; publication of a book or catalogue featuring select entries in the competition; display in selected public locations; publication in magazines or online publications highlighting finalists, longlisted artists or winners of the competition and unrestricted rights to use all statements made in connection with the competition and in a way that the Organiser considers suitable, without the incidence of any liability for the Organiser.

4.2 Longlisted, finalists and winners may also be asked an authorised party delegated so by the Organiser to reproduce, distribute, display, and create derivative works of of the qualifying work in connection with the competition, associated events and shows as well as promotion of the competition, in any media now or hereafter known.

4.3 Sponsors of the Meural Student Award and BCS Artificial Intelligence Award have the right to use the winning, finalist and longlist works in these categories and each artists' name, likeness, and/or voice in any publicity or advertising relating to the Contest or future promotions.

4.4 Entrants agree that personal data, especially name and address, may be processed, shared, and otherwise used for the purposes and within the context of the competition and any other purposes outlined in these Terms and Conditions. Entrants personal data will not be shared with third parties for any other purposes than judging. Please see our Privacy Policy for more details.

4.5 Winning and finalists' works may be used in press releases for events and shows associated with the Organiser from time to time. The Lumen Prize does not assume the responsibility for the quality of third-party reproduction from the Lumen Prize's or exhibitions publications or website.

4.6 Winning, Finalist and Longlisted works may be shown in some exhibition spaces and in future years of Lumen Prize events, subject to the artists approval.

## **EXHIBITION OF ARTWORK**

5.1 Finalists and Winning artists may be eligible for exhibition opportunities throughout the year following their selection as well as in the years to follow. Longlisted artists may also be invited to participate in these opportunities at the Organisers discretion.

5.2 Being selected for the longlist, finalist or winning an award is not a guarantee of gaining any exhibition opportunities.

5.3 Depending on the event, the Organisers may have a budget for physical exhibition opportunities and these will be negotiated on a case-by-case basis with individual artists.

## **JUDGING AND DETERMINATIONS**

6.1 The Organisers' Liability: The Lumen Prize does not exclude or limit its liability for personal injury or death caused by its negligence or for fraudulent misrepresentation or any other liability that may not, by law, be limited or excluded. The Lumen Prize accepts no liability in relation to an entrant's participation (or inability to participate) in the contest, including without limitation any use made by a winner of (or inability to use) the Prize, to the maximum extent permitted by law.

6.2 If the contest cannot be executed at all or as planned and the failure or delay is caused by circumstances beyond The Lumen Prize's reasonable control, including, technical problems earthquake, severe weather and other acts of God, riot, sanctions, embargoes, war, strike, failure of transportation and/or public telecommunication networks The Lumen Prize shall not incur any liability and no payment or prize of any kind for such contest will be awarded.

6.3 The Lumen Prize's determination and decision on all matters will be final and no correspondence will be entered into. Any dispute or situation not covered by these Terms and Conditions will be resolved by The Lumen Prize's management in a manner it deems to be the fairest to all concerned and, subject to the following section, that the decision will be binding on all entrants.

#### **APPLICABLE LAWS AND JURISDICTION**

7.1 This contest and these Terms and Conditions shall be governed by English law, and the parties submit to the exclusive jurisdiction of the English courts in relation to any disputes arising between them under or in relation to the competition and these Terms and Conditions.

7.2 If any part of these promotional terms is found to be unenforceable as a matter of law, all other parts of these promotional terms shall be unaffected and shall remain in force.

#### **DATA PROTECTION**

8.1 By entering the contest, an entrant agrees to the personal information in his/her application being processed by The Organiser for the purposes of administration of the contest.

#### **WINNERS' DETAILS**

9.1 The winner's name and country can be requested by sending a self-addressed pre-paid envelope to Lumen Projects Ltd, Llangasty, Brecon LD3 7PX.

9.2 Any queries and comments concerning the contest should be directed in writing to Lumen Projects Ltd, Llangasty, Brecon LD3 7PX.

9.3 The Jury Panel's decision is final, private and not subject to any queries or public investigations. The Organisers will not enter into any correspondence regarding the jury panel decisions.

9.4 In the case of the cash prizes, no employees of the companies involved in the Prize and exhibition may be chosen as a winner.

9.5 By filling in the online Registration Form, the participants agree with the articles of these Terms and Conditions, as well as with the use of their names, images, voices and photos for publicising the selection's result, besides their use in advertising, exhibitions, without any additional liability for the Organiser, or third parties indicated by it, during the legal period of copyright protection.

9.6 All doubts and/or questions derived from the present selection process will be resolved

by the Organiser, always keeping the current norms of consumer protection. There will be no resource of any type behind the Organiser's decisions.

## **GENERAL**

10.1 The format of printing and displaying of artworks at The Lumen Prize shows, events and seminars will be at the Organiser's discretion, with consultation with the artist.

10.2 The Organiser assumes no responsibility for any incorrect, inaccurate or incomplete information, whether caused by website users or by any of the equipment or programming associated with or utilised in The Lumen Prize, and the Organiser assumes no responsibility for technical, hardware or software failure of any kind, for lost network connections, corrupt data transmissions, other problems or technical malfunctions with regard to The Lumen Prize. The Organiser assumes no responsibility for any error, omission, corruption, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to or alteration of the entry. If for any reason an entry cannot be viewed or is not capable of running as planned, including infection by computer viruses, bugs, tampering, unauthorised intervention, fraud or technical failures, the Organiser assumes no responsibility.

10.3 In no event will the Organiser, its parents, affiliates, subsidiaries and related companies, its advertising or promotion agencies, or its officers, directors, employees, shareholders, representatives or agents be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential, special or punitive damages arising out of any contestant's access to and use of the website ([www.lumenprize.com](http://www.lumenprize.com)). Without limiting the generality of the foregoing, everything on the Website is provided "as is", without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for purpose/use or non-infringement.