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WORLD'S FIRST GLOBAL DIGITAL FINE ART PRIZE & TOUR LAUNCHES

The world's first global prize for fine art created digitally – The Lumen Prize Exhibition – has launched this week in London. Top academics, artists and critics are backing the initiative that will select works from entrants around the world and create a travelling exhibition to venues worldwide, including in developing countries.

Digitally-created art – long on the periphery of fine art – is now coming of age. “One only had to look at the crowds mobbing the Royal Academy’s recent Hockney exhibition to see that people can love art created on a screen as much as a canvas,” says Lumen CEO, Carla Rapoport, a director of Treberfydd Foundation, the social enterprise launching the awards.

The contest will serve to promote digital fine art globally. “The opportunities digital art creates to cross boundaries, both conceptual and literal, are enormous. We are only just beginning to explore the space for work beyond the usual art hegemonies,” explains Jonathan Kearney, Course Director for MA Visual Arts, at the University of the Arts London.

The contest has been organised by a group of professionals with experience from The British Museum, Sotheby’s Institute of Art, New York University, the National Portrait Gallery, The Financial Times and includes Lord Stevenson, former Chancellor of the University of the Arts and Ivor Davies, President of the Royal Cambrian Academy.

The Lumen competition will seek entries from all parts of the world at US\$40 for 2 submissions but will accept entries from a number of conflict zone countries, including Sri Lanka, DR Congo, and Southern Sudan. Proceeds from the competition, after costs, will go to support the vital work of [Peace Direct](#), a global charity that supports local peacebuilders in conflict zones worldwide.

NOTES FOR EDITORS

- Half a million people visited David Hockney’s recent exhibition at The Royal Academy of Arts - which prominently featured art created digitally – in less than 3 months.
- A [UK company](#) recently created the world’s first secondary market in digital art with a digital work by Damien Hirst
- A digitally-created [work collected](#) by the British Museum was by [Yang Yongliang](#), a Shanghai artist and member of the Lumen Jury. Yang’s work is featured on the Lumen Prize website.

For More Information: website (www.lumenprize.com) or call Carla Rapoport on 07791 545068 or email us at info@lumenprize.com.

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Registered Office: Treberfydd House, Llangasty, Brecon, Powys, Wales, LD3 7PX