



FOR IMMEDIATE RELEASE

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## **INTERNATIONAL TOUR OF DIGITAL FINE ART LAUNCHES IN CORK ST, LONDON**

The Lumen Prize Exhibition – a global tour of 50 juried works of digital fine art - will start travelling the world in January 2013, appearing in top venues around the globe. The tour kicks off in London's Gallery 27, Cork Street, London. The gallery will be open to the public on **Tuesday 22 January from 10am - 10 pm** and on **Wednesday 23 - Saturday 26 January from 10 am – 6 pm**.

On display will be the 50 works chosen by the Lumen Prize judges from over 500 submissions from all over the world, including the three top Lumen Prize winners. The works will be displayed on HD large-scale screens and projectors as well as tablets. Limited digital and print editions of the works will be available for purchase.

Set up to promote digital fine art globally, the Lumen Prize Exhibition will also travel to venues and galleries in Latvia, Shanghai, Hong Kong, and Cardiff as part of its first worldwide tour.

“We were stunned by the quality of work which the Jury Panel selected for this exhibition as well as the incredibly range of nationalities represented ,” says Lumen Prize CEO, Carla Rapoport. Artists selected for the Exhibition come from 13 countries – including Iran, Pakistan, Israel and China.

The Lumen Prize Exhibition has been organized by a group of professionals with experience from British Museum, Sotheby's Institute of Art, New York University, and The Financial Times. It's special advisors include Lord Stevenson, former Chancellor of the University of the Arts and its Jury Panel includes Gordon Young, prize-winning UK artist and Ivor Davies, President of the Royal Cambrian Academy. The prize 's supporters include the City of Cardiff, Nomad Brush and Ricoh.

Proceeds from the competition, after costs, are being donated to support the vital work of [Peace Direct](#), a global charity that supports local peacebuilders in conflict zones worldwide.

### **NOTES FOR EDITORS**

- Lumen Prize Exhibition works can be viewed on the Lumen website at [www.lumenprize.com](http://www.lumenprize.com).
- David Hockney's exhibition at the Royal Academy of Arts earlier this year - which prominently featured art created digitally – was visited by half a million people.
- The world's first secondary market in digital art was launched in November 2011 by UK-based Sedition Art ([www.seditionart.com](http://www.seditionart.com)).
- The British Museum has collected digitally created fine art, including a work by [Yang Yongliang](#), a Shanghai-based artist and member of the Lumen Jury Panel.
- Lumen CEO, Carla Rapoport, is the director of Treberfydd Foundation, the social enterprise launching the prize.

### **For press enquiries**

Contact Alex Millar on 07927 382 935 or Jonathan Lorie at Peace Direct on 0207 549 0285

### **For general information on the Lumen Prize**

Please visit the website ([www.lumenprize.com](http://www.lumenprize.com)) or email Alex Millar at [alex@lumenprize.com](mailto:alex@lumenprize.com).

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