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News Release



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For immediate release

Award-winning Digital Art Comes to East London

Past and present winners of a global prize for the best digitally created art are seeing their masterpieces displayed alongside each other at a new exhibition in east London.

From Wednesday 16 November, Walthamstow-based Winns Gallery plays host to the Lumen Prize for Digital Art's 'Adventures in Digital Art', which brings together previous and current Lumen Prize artists. It will be the first time past and present winners are exhibited under one roof.

All of the digital art on display allows for interactivity and play with the viewer.

The exhibition at the Waltham Forest Council-run gallery will feature 2013 Silver award winner Bonjour Lab's 'Passage'. Using a digital scanner, this piece of art decrypts the visual and audio imprints that are created by anyone who steps near it. Each time a visitor enters its detection field, they will be scanned to form a 3D image, so they can see their body appear in front of them on a screen before melting away as 'digital rain'.

Also on show will be 2014 Lumen Prize shortlisted work, Laura Dekker's 'The Garden of Earthly Delights - The Right to Be Forgotten', an interactive projected installation in which the viewer is captured into a landscape image.

Moc, by Béatrice Lartigue, a 2015 Lumen Prize Winner, and Cyril Diagne, is another interactive artwork to feature in the exhibition, exploring the relationship between sound and image. Viewers can whistle into a microphone and watch as fanciful trees grow and animals appear, evolving in real time based on the sound produced.

The 2016 Lumen Prize Gold award winner, Hyperplanes of Simultaneity, a Virtual Reality painting which you can 'step' into, created by Fabio Giampietro and Fabio de Vecchi of Italy, will also be on show, as well as the recipient of the 2016 Games Award, the video game Eddy Melody, which enables players to become musically

empowered by interacting with original audio clips.

Founder of the Lumen Prize for Digital Art, Carla Rapoport, said: “We’re thrilled to be able to reach out to this part of London. As an international prize, we aim to raise the profile of digital art wherever we go.

“It’s wonderful to be able to engage with communities like Waltham Forest, which has a lively and long-lasting artistic history and tradition.”

Council Leader Chris Robbins said: “We’re really excited to be welcoming to the Lumen Prize for Digital Art to Waltham Forest. Dynamic and engaging exhibitions like this are helping to make us one of the leading boroughs for arts and culture in outer London.

“Through our galleries, museums and thriving creative sector, we’re doing all we can to invest in an exciting and eclectic arts and culture programme for residents and visitors – and ultimately make an exceptional contribution to the capital’s vibrant cultural scene.”

The Lumen Prize for Digital Art’s ‘Adventures in Digital Art’ exhibition is free to visit at Winns Gallery, in the Aveling Centre, Lloyd Park, Walthamstow. It runs from 10am to 4.30pm every day between Wednesday 16 November and Saturday 3 December. It is suitable for all ages.

For more information, visit www.lumenprize.com or contact info@lumenprize.com.

Notes to editors

November is #WFdigital month in Waltham Forest, with competitions, art displays, and a variety of different educational and support workshops taking place to encourage more members of the community to get to grips with digital channels, particularly older residents.