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09.09.15

WORLD'S TOP PRIZE FOR DIGITAL ART: 2015 WINNERS TO BE REVEALED

The world's pre-eminent prize for digital art will announce its 2015 Winners - who will share US\$12,500 in prize money - at London's Frontline Club on September 24th.

Digitally-created art – long on the periphery of the contemporary art scene – is now coming of age. Harnessing the latest technology, artists who create their work digitally have opened up new spaces for art, fresh ways of showing art and startling new ways to interact with audiences.

Set up in 2011, The Lumen Prize seeks out the world's top digital art geniuses through a global competition and then shares their work with audiences around the world. This year, Lumen will travel to Shanghai, New York, London as well as Wales' iconic Caerphilly Castle. "The opportunities (digital art) creates to cross boundaries, both conceptual and literal, are enormous. We are only just beginning to explore the space for work beyond the usual art hegemonies," comments Jonathan Kearney, Postgraduate Director & Course Leader, MA Fine Art Digital at the University of the Arts London.

Lumen received nearly 700 submissions from artists in over 45 countries this year. The shortlist was selected by an eminent jury panel including Doug Dodds, Senior Curator at the Victoria and Albert Museum; Michael Fukushima, executive producer of the National Film Board of Canada's Animation Studio and Clarrie Wallis, Tate curator.

"This year's shortlist of 26 works includes 11 interactive works," notes Lumen Director, Carla Rapoport, "including an app, a life-sized work that people can step into and a towering work of light and sound that can fill a cathedral." She adds: "The winning works, I've no doubt, will be sensational."

NOTES FOR EDITORS

- Lumen is offering exclusive interviews with the winners on an embargoed basis. Email Ali at Ali@lumenprize.com for more details.
- Images of the shortlisted works – or the winners' images on an embargoed basis – are available upon request.
- Lumen's Founder & Director, Carla Rapoport, is a former FT journalist and analyst with the EIU in London. She launched the Lumen Prize because, she says, "I could. The contemporary art scene seemed afraid of works made by using technology. How sad is that?"
- The Lumen Prize is a non-profit based in Wales.

For press enquiries

Please contact Ali Brandon at ali@lumenprize.com

For more about the Winners Gala

Please visit www.lumenprize.com/london-sept-24th or email info@lumenprize.com. The event will also include an afternoon seminar on the Commercialisation of Digital Art + Artist talks.

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